

Enterprise

Writer's Guidelines

Enterprise Magazine (formerly Small Business Canada Magazine) is a glossy publication—published 5 times a year—for Canadian small to mid-size enterprises (SME). The emphasis is on short (750 to 800 words) how-to articles, which convey easily understood information. We are 100% Canadian content—appreciated by our Canadian readers—yet, we also have subscriptions from readers around the world.

Writers may query, but **unsolicited manuscripts** are welcomed. **Queries and submissions by e-mail are preferred.** All submissions are considered. We try to answer promptly; please allow two to four weeks for a response before contacting us again. We reserve the right to edit all material prior to publication. Please note: we do not remunerate our writers.

E-mail submissions should have the following format:

- send to: <mailto:hayden@enterprisemag.com>;
- the *body of the e-mail* should start out with your name, address and phone number, followed by a paragraph or two about yourself and the work you're submitting, then your submission should follow in the body of the e-mail or as an attachment (preferred MS Word format). We follow the piece (in most cases) with very short biographical information about yourself, together with contact information so readers can reach you. We appreciate your input for those two or three lines, although we do reserve final editorial decision.
- **IMPORTANT:** If you are using a program with a built-in dictionary, set it to **CANADIAN ENGLISH**.
- Also required is a hi-res (300 dpi, .jpg format) headshot approximately 3"x5".
- Any additional photos supplied should likewise be hi-res, jpg format, and can be e-mailed if under 10 MB in size each.
- Preferred one-page printed article length is from 750 to 800 words depending on subject matter.
- Up to 1,500 words may be considered for two-page articles. Tight, clear writing is essential. Short, specific, and concise are favoured. Any subject related to SMEs, from the generation of ideas, marketing, technology, human resources, the Internet, investments, the law, finance, mentoring, networking, success stories, and other topics, may be covered. Material based on the author's personal experience and achievements is appreciated. Be prepared to verify sources or quotations. Note: We reserve the right to edit all material prior to publication.

Opinion pieces on issues affecting Canadian SMEs are sought. Humorous articles are accepted.

Book reviews. Not at this time.

Fillers, line art, cartoons, and anecdotes directly related to the SME experience should be submitted for consideration.

Sample copies: \$4.95 plus \$1.50 postage, handling and GST; send a cheque or money order to the address below.

Subscription rates: visit our website <http://www.enterprisemag.com> for complete online ordering form.

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